

Annual Report

FY Year Ending October 31, 2019



Maine Community
Development Association



Maine Community Development Association

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Local Government Center
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Augusta, ME 04330-9486

www.maineccda.org
Email

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“Our volunteers are talented and dedicated and strive to provide the membership with as much service as possible”.

Message from the President

Over the past two years, I have had the great pleasure and challenge of being President of MCDA. I want to thank the Board of Directors, Tony and Joella for their continued efforts to keep the organization functioning. As I hope everyone knows and appreciates, Joella has been a critical resource for keeping the MCDA wheels in motion! Like many organizations, we are experiencing difficulties in providing relevant information to our members. Despite our most recent cancellation, we did develop exciting and pertinent training sessions for the previous MMA convention and look to provide a great session on Aging In Place at the 2019 MMA Convention.

All of us in our respective jobs, have experienced the dramatic reductions in federal funding with no corresponding reduction in demand for programs and services. Securing funding continues to be more and more competitive. MCDA strives to be that network of community development leaders that have the knowledge and experiences to make these limited dollars have a great impact. With this organization, the wisdom gained from the past is readily shared between our members and it is something I am truly proud of as we do work that really makes a difference in many people's lives.

Thank you to all for a great 2018 and 2019, and I am truly looking forward to continuing MCDA's resurgence in 2020.

Stephen Dyer

2017-2019 President

Financial Statements

Statement of Revenues and Expenses

(As of July, 2019)

		Budget	Actual		Prior Year	Actual
			Month	Y-T-D	Month	Y-T-D
	REVENUES					
40101	Interest Income	\$21.00	\$1.57	\$11.42	\$1.72	\$12.28
40201	Member Dues	\$4,450.00	\$0.00	\$3,900.00	\$100.00	\$4,200.00
	TOTAL REVENUES	\$4,471.00	\$1.57	\$3,911.42	\$101.72	\$4,212.28
	EXPENDITURES					
50201	Postage	\$100.00	\$0.00	\$32.98	\$0.00	\$54.33
50202	Printing	\$65.00	\$0.00	\$89.68	\$0.00	\$0.00
50203	Photocopies	\$50.00	\$0.00	\$0.18	\$0.00	\$6.47
50204	Supplies	\$6.00	\$0.00	\$0.19	\$0.00	\$0.08
50291	General Miscellaneous	\$200.00	\$8.67	\$33.87	\$12.41	\$38.24
50202	Seminars	\$1,000.00	\$0.00	\$650.59	\$0.00	\$0.00
50411	Contract Services – MMA	\$2,200.00	\$194.50	\$1,361.50	\$190.25	\$4,331.75
50502	COSFDA Convention	\$500.00	\$0.00	\$0.00	\$1,000.00	\$1,000.00
50505	Newsletter/Admin	\$300.00	\$0.00	\$0.00	\$0.00	\$0.00
50506	Web Page Update	\$400.00	\$0.00	\$0.00	\$0.00	\$0.00
	TOTAL EXPENDITURES	\$4,821.00	\$203.17	\$2,168.99	\$1,202.66	\$2,430.87
	NET INCOME(LOSS)	(\$350.00)	(201.60)	\$1,742.43	(\$1,100.94)	\$1,781.41

Balance Sheet

ASSETS	
Current Assets	
Checking	\$15,264.74
TOTAL CURRENT ASSETS	\$15,264.74
LIABILITIES & FUND BALANCE	
Fund Balances	
Fund Balance	\$15,264.74
TOTAL LIABILITIES & FUND BALANCE	\$15,264.74

Advocacy

Each year, MCDA participates in the rule-making process conducted by the Office of Community Development (OCD) to provide input on the Community Development Block Grant (CDBG) program. Program changes crafted by OCD concerning the distribution of the CDBG funds are presented to the MCDA membership for public input and comment. MCDA supports the work accomplished by OCD staff and appreciates the opportunity to provide comments on the disbursement of economic and community development funds. MCDA's Advocacy role is extremely important to weigh-in on proposed legislation and policies that impact community development in Maine. MCDA is a community development professional organization and represents the "voice" of community development policy-making. MCDA members are encouraged to join the Advocacy Committee.

During the First Regular Session of the 129th Legislature, one Constitutional Resolution was approved for the November 5, 2019 Referendum Ballot. A Special Session may be held to approve additional ballot measures, such as bond issues.

Question Appearing on the November 5, 2019 Ballot

RESOLUTION, Proposing an Amendment to the Constitution of Maine Concerning Alternative Signatures Made by Persons with Disabilities

Constitutional Resolution Chapter 1 - Do you favor amending the Constitution of Maine to allow persons with disabilities to sign petitions in an alternative manner as authorized by the Legislature?

Community Development Block Grant (CDBG) Program-

The CDBG program is a flexible program that provides communities with resources to address a wide range of unique community development needs. Beginning in 1974, the CDBG program is one of the longest continuously run programs at HUD. The CDBG program provides annual grants on a formula basis to 1209 general units of local government and States. In Maine, there are two categories of CDBG funding:

- CDBG Entitlement Program, which provides annual grants on a formula basis to entitled cities and counties to develop viable urban communities by providing decent housing and a suitable living environment, and by expanding economic opportunities, principally for low-and moderate-income persons. In Maine, there are 6 entitlements – Auburn, Bangor, Biddeford, Cumberland County, Lewiston and Portland.
- CDBG State Program, which allows States to award grants to smaller units of general local government that develop and preserve decent affordable housing, to provide services to the most vulnerable in our communities, and to create and retain jobs. Funding levels for the State of Maine's State Program have increased by approximately 8% over the past 5 years. The following table provides various programs and funding levels distributed since 2015

2018 and 2019 CDBG Distribution					
Program	2015	2016	2017	2018	2019
Budget	\$10,581,799	\$10,765,432	\$10,765,432	\$10,632,000	\$11,600,000
Administration	\$311,635	\$315,308	\$315,308	\$312,000	\$332,000
Technical Assistance	\$105,817	\$114,347	\$114,347	\$106,000	\$116,000
Regional Council Planning Assistance	\$114,347	\$107,654	\$107,654	\$114,000	\$114,000
Community Development Programs					
Downtown Revitalization	\$400,000	\$0	\$300,000	\$300,000	\$300,000
Home Repair Network	\$1,700,000	\$1,700,000	\$1,700,000	\$1,700,000	\$2,700,000
Housing Assistance	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000
Public Service	\$0	\$0	\$0	\$250,000	\$250,000
Public Facility	\$0	\$0	\$0	\$0	\$0
Public Infrastructure	\$2,700,000	\$2,700,000	\$3,500,000	\$3,200,000	\$3,400,000
Workforce Development	\$750,000	\$500,000	\$250,000	\$0	\$0
Safe Neighborhood	\$0	\$700,000	\$0	\$0	\$0
Small Business Development Center	\$0	\$50,000	\$50,000	\$50,000	\$50,000
Maine Downtown Center	\$100,000	\$0	\$0	\$0	\$200,000
Urgent Need	\$0	\$0	\$0	\$0	\$0
Special Projects	\$0	\$178,123	\$28,123	\$0	\$38,000
Economic Development Programs					
Economic Development Grants	\$2,700,000	\$2,700,000	\$2,700,000	\$2,400,000	\$2,400,000
Micro-Enterprise Grant	\$700,000	\$700,000	\$700,000	\$700,000	\$700,000
Underground Storage Tank Program	\$0	\$0	\$0	\$500,000	\$0

The Maine Department of Economic and Community Development (DECD) Office of Community Development (OCD) holds public hearings annually in October/November for the purpose of soliciting comments on the CDBG Proposed Program. OCD also meets annually with MCDA to review proposed changes and allow for MCDA's input on the CDBG Program. The Final Program Statement will be made available following the public comment period. OCD anticipates that a similar timeline for Letters of Intent and grant applications will follow the same timeline as the 2019 Program.

Program	Letter of Intent	Application
Downtown Revitalization	On or About January 26	On or About March 30
Economic Development	On or About February 23	On or About May 25
Housing	On or About March 9	On or About May 4
Microenterprise	On or About February 9	On or About April 27
Public Infrastructure	On or About January 19	On or About March 30
Public Service	On or About May 4	On or About June 22

It should be noted that all programs and deadlines are subject to change without notice. Please visit the Office of Community Development website at www.meocd.org for more information.

Communication

MCDCA offers quarterly newsletters to provide its membership with news, promotions, upcoming events, job opportunities and funding opportunities. It provides the reader with an opportunity to share common community and economic development issues, concerns as well as successful stories. The following are a few examples of topics included in the newsletters:

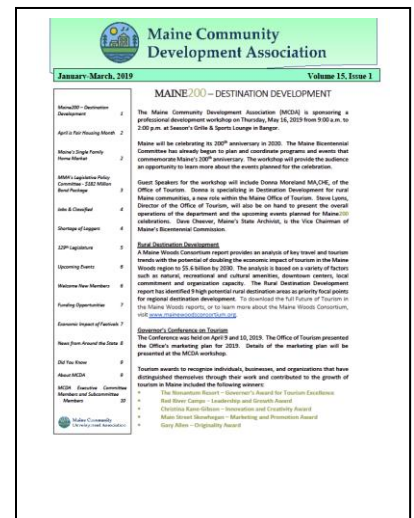
News From Around the State

- Maine 200: Destination Development/Maine's Bicentennial Celebration
- Legislative Bond Package Proposal
- Impact of Asylum Seekers
- State of Maine: Ten-Year Strategic Planning for Economic Development
- Community Development Block Grant (CDBG) Program

Jobs & Classifieds

- Rockland – Assistant Code Enforcement Officer; Director of Public Services; Sustainability Coordinator
- Yarmouth – Public Works Project Manager; Assistant Code Enforcement Officer
- Richmond – Water/Wastewater Operator; Public Works Truck Driver/Laborer
- Bowdoinham – Recycling Facility Attendant; On-Call Snow Plow Operator
- Bridgton - Community Development Director
- Kennebec Valley Council of Government - Environmental Coordinator
- Lincoln County Regional Planning Commission – Community Development Specialist
- Lisbon – Wastewater Treatment Plan Operator

All jobs and classifieds are listed under the Maine Municipal Association's website at www.memun.org.



Upcoming Events:

- Northern New England Planning American Planning Association (NNEPAPA) Conference on November 13-15, 2019 at the Omni Mount Washington Resort.
- 2019 Housing and Economy Conference on October 10, 2019 at the Double Tree Manchester Downtown.

Funding Opportunity

- **Stephen and Tabitha King Foundation**
The Stephen and Tabitha King Foundation was created in 1986 to provide support for Maine communities. A family foundation, STK is interested in projects that address the underlying causes of social and environmental problems, as well as those that address the consequences. The foundation has a strong interest in literacy, community services, and the arts. Deadline October 15, 2019
- **U.S. Housing and Urban Development-Choice Neighborhoods Implementation Grants**
The Choice Neighborhoods Implementation Grants program supports the implementation of comprehensive neighborhood revitalization plans that are expected to replace distressed public and assisted housing with high-quality, mixed-income housing; improve outcomes of households living in the target housing related to employment and income; and create conditions necessary for public and private reinvestment in distressed neighborhoods. Deadline: November 4, 2019

Membership

MCDA membership consists of 28 communities, 10 organizations/CAP agencies/regional planning and council of governments/state agency; 2 consultants and 1 engineering firm.

	Organizations	Engineering
Ashland	Office of Community Development	Ransom Consulting, Inc.
Bangor	Downeast Community Partners	
Bath	Hancock County Planning Commission	Economic Development
Biddeford	Kennebec Valley Council of Governments	Consultant, Darryl Sterling
Bowdoinham	Lincoln County Regional Planning Commission	Ron Harriman Associates
Bradford	Maine Development Foundation	
Brunswick	Northern Maine Development Commission	
Camden	Piscataquis County Economic Development Council	
Caswell	Sunrise County Economic Council	
Chelsea	Washington County COG	
Easton		
Ellsworth		
Fort Fairfield		
Fort Kent		
Guilford		
Houlton		
Islesboro		
Lisbon		
Madawaska		
Old Town		
Presque Isle		
Rockland		
St. Agatha		
Searsport		
Skowhegan		
Thomaston		
Topsham		
Yarmouth		

Becoming an MCDA member offers numerous benefits, such as training and workshops, legislative advocacy, affiliation with other agencies and organizations, links to funding opportunities, and ability to network with multiple partners. The Quarterly Newsletter provides informational materials on funding opportunities, job openings, community and economic development articles, and upcoming events. MCDA urges each municipality to become a member of the organization. MCDA is an affiliate group of the Maine Municipal Association and as such enjoys the same status regarding lobbying. MCDA's Advocacy Role is to weigh in on proposed legislation and policies that impact community development in Maine. MCDA also works closely with the Maine Department of Economic and Community Development (DECD). DECD's Office of Community Development works collaboratively with MCDA to review proposed changes and garner support for the CDBG Program.

Professional Development

2019 MCDA's "Meeting the Challenges of Housing Older Adults" Session

Wednesday, October 2, 2019

10:30 to 11:45 a.m.

MMA Convention, Cross Insurance Center, 515 Main Street, Bangor, ME



Clyde Barr, Policy Analyst, at MaineHousing will present the challenges of housing older adults and initiatives that are on-going to address these challenges. Discussion topics will include –

- Financing the creation of units that are cost effective, yet support adults as they grow older,
- Supporting broadband and telehealth initiatives in senior housing projects,
- Assisting older homeowners “age in place” by working with public housing authorities to provide modifications to their homes

2019 MCDA's "ABC's of Economic Development"

Thursday, October 3, 2019

10:30 to 11:45 a.m.

Presenters:

Christopher Winstead, Executive Director of Piscataquis Economic Development Council

Margaret Daigle, Chair Select Board, Town of East Millinocket

Danielle Ahearn, SVP Community Development Officer of Bangor Savings Banks

This session will provide the basics of planning for economic development –

FROM

- Identify towns areas of potential
- Financing projects

TO

- Approaching businesses and organizations
- Seeing concrete progress

Denise V. Lord is the 2019 MCDA Annual Meeting Guest Speaker

Denise Lord is the Senior Director of Communications and Planning for MaineHousing. She is responsible for the development and implementation of MaineHousing's strategic plan, communications and marketing, professional and leadership development, and operational efficiency initiatives. Prior to joining MaineHousing she worked as Deputy to the Commissioner of the Maine Department of Corrections and has held leadership positions with the Maine Waste Management Agency and the State Planning Office.



The Maine State Housing Authority (MaineHousing) is an independent authority created by the Maine State Legislature in 1969 to address problems of unsafe, unsuitable, overcrowded, and unaffordable housing. At its core, the agency couples the efficiencies of the private financial markets with public purpose goals to provide affordable home ownership and rental housing opportunities for Maine people.

Since inception, the agency has been asked to handle additional responsibilities on behalf of the state. As a result, MaineHousing administers a number of federal housing-related programs, including the Low Income Housing Tax Credit Program, the Section 8 Rental Assistance programs, the Emergency Solutions Grant Program, the Weatherization Program, the Low Income Home Energy Assistance Program, and others. Such programs reduce the costs associated with housing for Maine people.



Success Stories



Darryl Sterling, Economic Development Consultant, is a member of the MCDA Board of Directors and Administrator for the Town of Wilton’s Community Development Program. Darryl successfully combined Northern Border Regional Commission (NBRC), Community Development Block Grant (CDBG), and public/private funding to develop the Western Maine Play Museum. The museum’s mission is to inspire children, connect families and build community through exploration, learning and play. More information is available on their website at www.westernmaineplay.org.

Pictured are: Terry Ann Holden, Development Program Manager, and Darryl Sterling

Town of Houlton

The Town of Houlton has been selected to partner with the Maine Downtown Center in building a Downtown Revitalization Roadmap™. This project will give Houlton the tools they need to move their community forward, “ says Anne Ball, MDC Director.

“We are absolutely thrilled to have been selected for this project to benefit Houlton’s beautiful historic downtown,” says Nancy Ketch, Houlton’s Community Development Director. “We extend our sincere thanks to the Maine Downtown Center for making this opportunity available to our community.



Houlton is one of seventeen Maine Downtown Affiliates and one of four in Aroostook County. The Maine Downtown Center provides vital programming and guidance to towns across Maine and is a one stop shop for revitalizing Maine downtowns. To learn more about the program and how your community can get involved, visit http://mdf.org/mdc_overview.php

Madawaska receives half-million dollar grant

The Town of Madawaska received a much needed boost to their funds to build “essential infrastructure” in the downtown area to go hand-in-hand with the new international bridge and border station with a \$500,000 grant from Northern Border Regional Commission. Economic and Community Development Director, Keith Cyr, said in a press release that the Town’s citizens agreed to borrow \$3 million for the downtown revitalization project back in 2018, which was “a critical part in meeting the cash match requirements for the \$500,000 NBRC grant.”



The \$500,000 NBRC grant will be used to offset the cost of more off-street parking, updated downtown lighting, and safer, ADA compliant sidewalks. “I’m incredibly excited about what this grant will help us accomplish, and I can’t thank the residents of Madawaska enough for all of their support,” Cyr said.

MCDA Past Presidents

Stephen Dyer	2017-2019	Scott Pierz	1996-1997
Gail Chase	2015-2017	Perley Beane	1994-1995
Darryl Sterling	2013-2015	Orman Whitcomb	1992-1993
Rodney Lynch	2011-2013	Debbie Wyman	
James Gulnac	2009-2011	Nancy Gervais	
Tony Levesque	2008-2009	Dan Feeney	
Chris Spruce	2007	Arthur Faucher	
Isaac Wagner	2006	Terry McCabe	1986
Matthew Eddy	2004-2005	Charles Upton	1985
Peter Lyford	2002-2003	Rick Michaud	
Al Smith	2000-2001	Laurie Windsor	
Tony Levesque	1998-1999		

Economic and Community Development Resources**Federal**

U.S. Department of Housing and Urban Development
www.hud.gov

USDA Rural Development
www.rurdev.usda.gov

U.S. Small Business Administration
www.sbaonline.sba.gov

Northern Border Regional Commission
www.nbrc.gov

Regional

Androscoggin Valley Council of Governments
www.avcog.org

Central Maine Growth Council
www.centralmaine.org

Eastern Maine Development Corporation
www.emdc.org

Hancock County Planning Commission
www.hcpcme.org

Kennebec Valley Council of Governments
www.kvcog.org

Lincoln County Regional Planning Commission
www.lincolncountymaine.me

Other

ALPHA ONE
www.alphaone.now.com

Coastal Enterprises, Inc.
www.ceimaine.org

State

Maine Department of Economic and Community
 Development
www.meocd.org

USDA Rural Development in Maine
www.rurdev.usda.gov/me

Small Business Development Centers
www.mainesbdc.org

Midcoast Economic Development District
www.mceddme.org

Northern Maine Development Commission
www.nmdc.org

Penquis Community Action Program
www.penquis.org

Southern Maine Regional Planning Commission
www.smrpc.org

Sunrise County Economic Council
www.sunrisecounty.org

Washington County Council of Governments
www.wccog.net

Maine Downtown Center
www.mdf.org/mdc

Maine State Housing Authority
www.mainehousing.org

Finance Authority of Maine
www.famemaine.com

2020 MCDA MEETING CALENDAR

January 2020						
Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

May 2020						
Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

September 2020						
Su	Mo	Tu	We	Th	Fr	Sa
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20	21	22	23	24	25	26
27	28	29	30			

February 2020						
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16	17	18	19	20	21	22
23	24	25	26	27	28	29

June 2020						
Su	Mo	Tu	We	Th	Fr	Sa
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7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

October 2020						
Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

March 2020						
Su	Mo	Tu	We	Th	Fr	Sa
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8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

July 2020						
Su	Mo	Tu	We	Th	Fr	Sa
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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

November 2020						
Su	Mo	Tu	We	Th	Fr	Sa
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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

April 2020						
Su	Mo	Tu	We	Th	Fr	Sa
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19	20	21	22	23	24	25
26	27	28	29	30		

August 2020						
Su	Mo	Tu	We	Th	Fr	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

December 2020						
Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

 General Membership Meetings

 Annual Meeting



Maine Community Development Association

**Thursday, October 3, 2019
12:30 to 1:30 p.m.**

Season's Grille & Sports Lounge
427 Main Street
Bangor, ME 04401

ANNUAL MEETING AGENDA

1. *Welcome and Introductions by Stephen Dyer, President MCDA 2017-2019*
2. *Approval of August 8, 2019 Meeting Minutes*
3. *Treasurer's Report and Financials*
4. *Election of Officers 2020 Nominations Committee*
5. *Secretary's and Newsletter Report – Joella R. Theriault*
6. *Membership Report – Tony Levesque*
7. *Professional Development Committee Report – Tracey Desjardins*
8. *Next Meeting Date: December 12, 2019*
9. *Adjourn*

**Luncheon is at no cost to members. Luncheon and business meeting at 12:00 noon.*

2017-2019 Board of Directors

Term Expiration

Stephen Dyer President	Ransom Environmental Consulting 400 Commercial Street, Suite 404 Portland, ME 04102 (207) 772-2891	October, 2019
Tracey Steuber Vice President	Town of Lisbon 300 Lisbon Street Lisbon, ME 04250 (207) 353-3000	October, 2019
Mathew Eddy Treasurer	Eddy Consulting 45 McKeen Street Brunswick, ME 04011 (207) 729-9694	October, 2019
Joella R. Theriault Secretary	Northern Maine Development Commission P.O. Box 779 Caribou, ME 04736 (207) 551-5812	October, 2019
Gail Chase Immediate Past President	Kennebec Valley Council of Governments 17 Main Street Fairfield, ME 04937 (207) 453-4258	October, 2019

Other Board Members

Term Expiration

Jen Peters Member-At-Large	Sunrise County Economic Council 7 Ames Way Machias, ME 04654 (207) 255-0983	October, 2020
Nancy Ketch Member-At-Large	Town of Houlton 21 Water Street Houlton, ME 04730 (207) 532-7111	October, 2020
Scott LaFlamme Member-At-Large	Town of Yarmouth 200 Main Street Yarmouth, ME 04096 (207) 846-2401 Ext. 227	October, 2019
Darryl Sterling Member-At-Large	Economic and Community Empowerment Consultant 1 Tulip Street Richmond, ME 04357 (207) 807-9062	October, 2019

Maine Community Development Association

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60 Community Drive
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Tel 623-8428 or 1-800-452-8786

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Development Association**