

OCTOBER-DECEMBER, 2010

VOLUME 7, ISSUE 4

MCDA Annual Meeting	1
Office of Community Development-Updates	2
Funding Opportunities	3
Featured Story: Northern Maine Development Commission	4
Upcoming Workshops	5
City of Rockland	5
About MCDA	6
MCDA Calendar	7
Resources & Links	7
MCDA Executive And Board Committee Members	8
MCDA Subcommittee Members	8

MCDA Annual Meeting

The Maine Community Development Association's annual meeting was held on October 13, 2010 during the MMA Convention in Augusta. The following slate of officers was elected to service for a one-year term beginning October 13, 2010 and ending October, 2011 at the next annual meeting.

James Gulnac – President Rodney Lynch – Vice President Ron Harriman – Treasurer Joella R. Theriault –Secretary Wade Hansen, Director – Member at Large Steve Dyer, Director – Member at Large

A community development funding strategies session, sponsored by MCDA, included speakers from the private, public, and regional association sectors. Noel Musson of CES, Inc. presented an overview of the private sector. Professionals from the private sector would include planners, managers, lawyers, business people, grant writers, and engineers. The role they play in community development is to provide advice on economic and community development policy, help develop strategies, administer programs and projects, and consult on specific projects. In contrast, the public sector would include economic and community development directors directly employed by a municipality. Darryl Sterling of the Town of Richmond's Economic Development Department explained his role as director. The value of a local economic and community development program can bring in tens of thousands of dollars in local funds to secure hundreds of thousands of dollars in grant funding. This funding expenditure has resulted in municipal improvements throughout the community, which in turn has created jobs and private investments. Gail Chase of Kennebec Valley Council of Governments is an economic and community development manager providing services to 53 communities in the region. Councils of Governments and planning commissions receive funding from the Department of Economic and Community Development to provide CDBG technical assistance to communities within their jurisdiction. This type of assistance is crucial to smaller communities who do not have the funds to hire a private consultant or full time director to secure funds for various economic and community development projects.

Twenty-seven people attended this training session.

Office of Community Development - Updates

2011 Community Development Block Grant (CDBG) Final Statement is on-line at www.meocd.org			
2011 CDBG Application Workshops will be held in October – dates, times and location are –			
October 18, 2010 October 19, 2010 October 21, 2010 October 22, 2010	10:00 a.m. to 12:00 noon 1:00 p.m. to 3:00 p.m. 1:00 p.m. to 3:00 p.m. 1:00 p.m. to 3:00 p.m.	Machias Saco Fort Fairfield Augusta	
Communities for Maine's Future Program: Gail Chase of Kennebec Valley Council of Governments an MCDA Board member is one of four panel members chosen to review applications for this program. Draft rule have been completed and applications are scheduled for early winter availability. Funding for this program anticipated to be available in January, 2011.			
Brownfields Program: The Office of Community Development has been awarded \$1,000,000 in grant funding to work with the Maine Department of Environmental Protection (MDEP) in making loans available for brownfields. Nick Hodgkins of MDEP explained that this would be a revolving loan fund (RLF) for cleanup project such as asbestos, lead paint, oil leaks, etc. RLF loans will be made available for both public and private entities and grant funds will be made available to municipalities and nonprofit organizations. There is a 20% match for this program. MDEP will be accepting the applications for funding sometime in February, 2011.			
Maine Downtown Center: Roxanne Elfin, Director, is currently working with 22 communities throughout the state of Maine. The Maine Downtown Center serves as the state coordinator for the National Trust for Histor Preservation's Main Street program. The Center's mission is to advance preservation-based economic development in Maine downtowns.			
COSCDA (Council of State Community Development Directors Association): Deborah Johnson of the Office of Community Development and Suzie Paradis, Community Development Director for the Town of Madawaska and member of MCDA, attended the COSCDA annual meeting, which was held in Sacramento California. Debbie reported that Congress is looking very carefully at funding and timeliness of expenditure Regarding the Section 3 requirements, it is anticipated that new mandates for hiring LMI contractors and employees will soon be required. The U.S. Housing and Urban Development (HUD) is anticipating another round of the Neighborhood Stabilization Program funding. While the funding is expected, there are no firm dates for applications at this time.			

Funding Opportunities

- A. **Rural Community Development Initiative:** This funding opportunity is provided by the U.S. Department of Agriculture. The RCDI provides grant funds to eligible entities for the purpose of developing the capacity and ability of nonprofit organizations, low-income rural communities, or federally recognized tribes to undertake projects related to housing, community facilities, or community and economic development in rural areas. The 2010 round of funding has a December 22, 2010 deadline. USDA anticipates funding between 21-126 applicants with maximum grant amounts that range from \$50,000 to \$300,000. The following is a list of eligible grant uses:
 - a. Technical assistance to develop recipients' capacity and ability to undertake projects,
 - b. Develop the capacity of recipients to conduct community development programs,
 - c. Develop the capacity of recipients to conduct development initiatives,
 - d. Develop the capacity of recipients to increase their leveraging ability and access to alternative funding sources,
 - e. Develop the capacity of recipients to provide the technical assistance component for essential community facilities projects,
 - f. Assist recipients in completing redevelopment requirements for housing, community facilities, or community and economic development projects,
 - g. Improve recipient's organizational capacity by providing training and resource material,
 - h. Purchase of computers, software, etc., limited to \$10,000,
 - i. Provide funds to recipients for training-related travel costs and training expenses.
- B. Homeland Security Grant Program: The Homeland Security Grant Program funds projects to better prepare Maine communities and Maine First Responders to prevent, prepare for, respond to, and recover from terrorism attacks and other disaster events. Highest priority is given to projects that 1) continue all-hazards planning; 2) improve critical infrastructure protection; 3) provide WMD/Terrorism/HAZMAT response training to first responders; 4) improve interoperable communications; 5) maintain and grow the capacity of Maine Information and Analysis Center; 6) support the statewide exercise program; 7) support HAZMAT Team equipment needs; and 8) support mass care, exercise and needs. Of the \$1,584,000 available, \$69,000 will be provided to state agencies;



- \$977,000 to non-law enforcement entities; and \$537,000 to law enforcement entities. Applications must be submitted to county EMA offices no later than Friday, November, 19, 2010.
- C. Healthy Homes Production Program: HUD aniticipates approximately 12 awards in an amount ranging from \$500,000 to \$1,000,000 per year for three years to eligible applicants. This grant program deadline is November 8, 2010. The purpose of the grant is to identify and correct significant housing-related health and safety hazards in low-income housing.



Featured Story: In a press release issued on October 14, 2010, HUD

announced awards of nearly \$100,000,000 in new grants to promote smarter and sustainable planning for jobs and economic growth. HUD's new <u>Sustainable Communities Regional Planning Grant Program</u> is part of the Obama Administration's Partnership for Sustainable Communities initiative. A total of 45 regional areas received funding through this new initiative, which is intended to build economic competitiveness by connecting housing with good jobs, quality schools and transportation. These grants brings the U.S. Housing and Urban Development (HUD), the U.S. Department of Transportation (DOT), and the U.S. Environmental Protection Agency (EPA) together to ensure that the agencies' policies, programs, and funding consider affordable housing, transportation, and environmental protection together. This interagency collaboration gets better results for communities and uses taxpayer money more efficiently.

Northern Maine Development Commission was awarded \$800,000 to develop a *Washington & Aroostook Counties Regional Plan for Sustainable Development*. This plan will serve as a comprehensive plan for the Washington-Aroostook region as well as multi-municipal plans for identified sub regions within the two-county area. The plan will include and integrate planning efforts for Washington and Aroostook County in the areas of housing, land use, economic and workforce development, transportation, and infrastructure investments.

- I. Housing: A housing profile will be developed that will identify the supply of all affordable housing types located within a ½ mile radius of high capacity transit service. The housing element will provide for the housing needs of the region's present and future population. Providing choice in housing types and costs is an integral component of the proposed plan in order to meet the changing needs of the area's older residents as well as the smaller family households. The plan will develop recommendations that will include lot size data; proximity to primary services such as healthcare; food service etc. and will examine new housing types that complement the sub-region's traditional architecture while promoting energy efficiency and green technology.
 - II. Environmental: The environmental element of the plan will evaluate the water and waste water infrastructure needs of the two-county region and review alternative solutions to the rural needs of both counties. The plan shall outline regulations, incentives and other legislative options

available to municipalities to encourage sustainable growth within the sub regions. A future land use map will be developed using GIS technology that depicts where different types of uses should be located based on current available infrastructure. The plan will also evaluate a regional conservation easement program that could be established at the County level to purchase and protect farmland and other natural resource areas located in the two-county region.

- III. Transportation: The proposed plan will review existing travel modes and identify improvements that promote the safe and effective transportation of people and commodities in the region. Recommendations will be developed that support lessening congestion and increasing traffic flow and safety. Existing highway and local roads will be reviewed utilizing existing data to identify improvements that could be made in areas such as highway shoulders for non-motorized uses; the development of bicycle networks; and provisions for identifying and connecting existing street patterns and sidewalk networks in sub region villages. Finally, the transportation element will explore and recommend where feasible, public transit service to serve and connect high employment centers or other identified areas where people need to access frequently and in higher volumes.
- IV. Socio-Economic & Economic Opportunity: The socioeconomic element will provide an analysis of population and demographic data relevant to the needs of the region. Employment status; persistent unemployment patterns; income levels; poverty rates and educational attainment by location/population will be examined and recommendation developed for capacity building and partnering with one stop career centers; community colleges; universities; and other service providers in the two-county region where applicable to explore opportunities. The economic opportunity component will include sector based analysis on occupations; commute times; identification of the major employment centers in both counties; and the further development of public and private partnerships. ultimate goal of the economic element will be to provide the region's elected officials and policy makers with the right information to increase the competitive position of the entire Northeast Maine region.

Upcoming Workshops

✓ May 5 and 6, 2011 2011 MCDA/OCD Retreat at the Lucerne Inn

✓ TBA Rehabilitation Technician Training Workshop

✓ TBA Federal Labor Standards Training Workshop

For more information on these workshops, visit www.meocd.org

CITY OF ROCKLAND

MCDA Vice President, Rodney Lynch, is the city of Rockland's Community Development Director. Mr. Lynch thanked staff of DECD's Office of Community Development for a \$10,000 CDBG Community Planning grant to update the town's downtown revitalization plan. As a result, the City of Rockland was awarded a "Plan of the Year" award through the Northern New England Chapter of the American Planning Association. For more information, please visit www.ci.rockland.me.us.

According to the December issue of the Maine Municipal Association's Maine Townsman, Rockland Community Development Director, Rodney Lynch, will retire in 2011 after more than 13 years with the coastal city. Lynch is credited with helping the city win \$4.5 million in grants and raising another \$1.2 million in private investment. Lynch, a Navy veteran, hopes to continue working with the city staff on development projects in some capacity. He is a former town manager for Bethel and Norridgewock, among other posts, over a 35-year professional career.

ABOUT MCDA

MCDA's Purpose

TO PROVIDE FORUMS TO INCREASE AWARENESS AND FOSTER COMMUNICATION RELATING TO COMMUNITY DEVELOPMENT ISSUES AND CONCERNS, AND TO PROVIDE EDUCATION AND TRAINING THROUGH WORKSHOPS.

MCDA Meetings

THE ANNUAL MEETING OF THE ASSOCIATION TAKES PLACE AT THE ANNUAL CONVENTION OF THE MAINE MUNICIPAL ASSOCIATION. FOUR (4) REGULAR MEETINGS FOR THE GENERAL MEMBERSHIP AND THE EXECUTIVE COMMITTEE ARE HELD ANNUALLY THROUGHOUT THE STATE OF MAINE. THE EXECUTIVE COMMITTEE MEETINGS ARE CALLED BY THE PRESIDENT OR MAJORITY OF

MCDA Newsletters

QUARTERLY NEWSLETTERS HIGHLIGHTING COMMUNITY AND ECONOMIC DEVELOPMENT ARTICLES OF SPECIAL INTEREST THROUGHOUT THE STATE OF MAINE ARE MADE AVAILABLE TO

Benefits to Becoming a Member....

MCDA Funding Directory
Training and Workshops
Legislative Advocacy
Affiliation with Other Agencies and Organizations
Links to Funding and Business Agencies
MCDA's ability to network with multiple partners

Who's Invited to Join????

ANY PERSON, MUNICIPALITY, OR FIRM EMPLOYED BY OR INTERESTED IN ECONOMIC AND/OR COMMUNITY DEVELOPMENT.

THE COMPOSITION OF MCDA'S EXECUTIVE COMMITTEE AND CURRENT MEMBERSHIP OFFERS NEW MEMBERS AN EXTENSIVE KNOWLEDGE BASE OF COMMUNITY AND ECONOMIC DEVELOPMENT PROGRAMS AND AVAILABLE FINANCIAL RESOURCES. THE TENURE AND EXPERIENCE OF THIS ASSOCIATION CAN PROVIDE NEW MEMBERS WITH A MULTIPLE RESOURCE BASE ON A VARIETY OF PROPOSED PROJECTS IN YOUR COMMUNITY. I AM/AM NOT INTERESTED IN SERVING ON ONE OF THE FOLLOWING COMMITTEES:

- ✓ ADVOCACY
- ✓ COMMUNICATIONS
- ✓ FINANCE
- ✓ PROFESSIONAL DEVELOPMENT

NETWORKING

What is a Networking List?

Membership

It is an e-mail networking list that permits you to:

- Network with colleagues
- Quickly resolve problems and seek solutions
- Seek advice or answers and get responses quickly

Actively participate in discussions or simply monitor news or developments

• Stay involved with the organization

How does it work?

Think of it as a bulk mailing system. You send out a message for your colleagues to read and/or respond to. All messages to the list are received by everyone on the list. Messages are posted in response to yours, and everyone on the list gets to see the answers. Participation is limited to current MCDA members. Messages to the group can only be sent or received at your subscribed e-mail address. Once you are subscribed to the list, to send a message to the listserv, simply send an e-mail to: MCDA-Networking@imail.memun.org.

How do I sign up?

The MCDA list is managed by the Resource Center at MMA. If you would like to subscribe or unsubscribe from the list, contact the Resource Center. The Resource Center updates the list as members join the organization or change jobs or change their e-mail address. Members should contact the

MAINE COMMUNITY DEVELOPMENT ASSOCIATION CALENDAR OF MEETINGS

SEE NEXT ISSUE OF NEWSLETTER FOR COMPLETE LISTING

Economic and Community Development Resources

Federal

U.S. Department of Housing and Urban Development www.hud.gov

USDA Rural Development www.rurdev.usda.gov

U.S. Small Business Administration <u>www.sbaonline.sba.gov</u>

ALPHA ONE www.alphaone.now.com

Maine State Housing Authority www.mainehousing.org

Coastal Enterprises, Inc. www.ceimaine.org

Finance Authority of Maine www.famemaine.com

<u>State</u>

Maine Department of Economic and Community Development www.meocd.org

USDA Rural Development in Maine www.rurdev.usda.gov/me

Small Business Development Centers www.mainesbdc.org

Maine Community Development Association

Local Government Center 60 Community Drive Augusta, ME 04330-9486

(207) 623-8428 or 1-800-452-8786

MCDA Subcommittee Members:

Advocacy

Daniel LaPointe (Chair)

Tony Levesque

Ron Harriman

Al Smith

Jamie Francomano

Communications

Joella Theriault (Chair) Mike Baran Mary Walton Ken Arndt

Finance

Ron Harriman (Chair) Executive Committee

Professional Development

Jim Gulnac (Chair) Rodney Lynch Steve Dyer Wade Hanson Mathew Eddy

Membership

Steve Dyer (Co-Chair) Jim Gulnac (Co-Chair) Suzie Paradis Tony Levesque

Nomination

Al Smith (Chair)
Wade Hanson
Paul Bernier
Tony Levesaue

2010-2011 MCDA EXECUTIVE COMMITTEE MEMBERS

President: James Q. Gulnac, AICP

Town of Sanford 919 Main Street Sanford, ME 04073-3589

(207) 324-9150

Term Expires: October, 2011

Vice President: Rodney Lynch

City of Rockland 270 Pleasant Street Rockland, ME 04841 (207) 594-0306

Term Expires: October, 2011

Treasurer: Ron Harriman

Ron Harriman Associates 61 Main Street, Suite 62 Bangor, ME 04401 1-800-648-8335

Term Expires: October, 2011

Secretary: Joella R. Theriault

Northern Maine Development Commission
11 West Main Street, Suite 104

Fort Kent, ME 04743 (207) 834-5298

Term Expires: October, 2011

Past President: Tony Levesque

Town of Fort Fairfield 18 Community Center Drive Fort Fairfield, ME 04742 (207) 472-3805

Term Expires: October, 2011

BOARD MEMBERS

Wade Hanson Steve Dyer

Town of Houlton Ransom Environmental Consult.
21 Water Street 400 Commercial Street, Suite
404 Houlton, ME 04730 Portland, ME 04102
(207) 532-7111 (207) 772-2891
Term Expires: October, 2011 Term Expires: October, 2011

Gail Chase

Kennebec Valley Council of Governments
17 Main Street

Fairfield, ME 04937-1119 (207) 453-4258

Term Expires: October, 2012

Darryl Sterling

Town of Richmond 26 Gardiner Street Richmond, ME 04357-0159

(207) 737-4305

Term Expires: October, 2012

