

2010 MCDA ANNUAL REPORT

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MESSAGE FROM THE PRESIDENT

I have had the distinct privilege of following a legend, Tony Levesque, as president of MCDA for the 2009-2010. Fortunately for me Tony was never very far away (thank you internet). He has always been available to guide me, remind me and even prod me to be sure that I got the agenda out in time or signed the right paperwork.

Thank you Tony.

A huge thanks also goes to the staff of the MMA who assist the MCDA with our financial bookkeeping, web site management and information dissemination.

Thank you MMA staff

And of course to the phenomenal staff at DECD. This past year they have been consistently called upon to produce and manage more programs (over double the usual budget amount) without any increase in staff.

Thank you DECD staff.

And to the membership which is a wide, both geographically and professionally, ranged group of folks who are linked by a common thread. The hope that the work will do will improve the quality of life for the residents of our communities and make human sustainability a reality in Maine.

Thank you members.

We know that for the year 2011 the byword will be change. There will be a new governor. The new governor will undoubtedly bring change to Maine. There will be new appointments both to staff and advisory Boards. We as members of the Maine Community Development Association, both as individuals and representatives of organizations, will need to be prepared to adjust to the change while still maintaining our position that human sustainability is important as an aspect of public programs. In an era of dwindling resources it is often the Directors of Community Development that come up with the asset management programs that produce positive results whether it is measured in new jobs, clean water or extension of sewer services. We will continue to meet national objectives in a manner which benefits our local populations.

Unfortunately, I will not be able to attend the annual lunch meeting at the MMA Convention. Please accept my invitation to the meeting and bring a friend.

Best of luck to all as we move forward into change.

James Q Gulnac, President MCDA 2009-2010



Financial Report

September, 2009 to August, 2010

MAINE COMMUNITY DEVELOPMENT ASSOCIATION	
Balance Sheet	
September 30, 2010	
ASSETS	
Current Assets	
<u>Checking Account</u>	\$11,902
<u>Accounts Receivable</u>	\$100
TOTAL CURRENT ASSETS	\$12,002
LIABILITIES & FUND BALANCE	
Fund Balances	
<u>Unrestricted Fund Balance</u>	\$12,002
Total Fund Balances	\$12,002
TOTAL LIABILITIES & FUND BALANCE	\$12,002

STATEMENT OF REVENUES AND EXPENSES For the Eight Months Ending August 31, 2010

							Previous Year Actual	
		BUDGET	ACTUAL MONTH	Y-T-D	% OF BUDGET REALIZED/ EXPENDED	BUDGET \$ UNREALIZED/ UNEXPENDED	MONTH	Y-T-D
	REVENUES							
40101	INTEREST INCOME	0	2	22	0%	(22)	6	33
40201	MEMBER DUES	0	100	3,000	0%	(3,000)	0	4,600
40701	SEMINARS	0	0	0	0%	0	0	0
40702	OTHER TRAINING	0	0	10,000	0%	(10,000)	0	0
	TOTAL REVENUES	0	102	13,022	0%	(13,022)	6	4,633
	EXPENDITURES							
50201	POSTAGE	0	16	42	0%	(42)	0	59
50203	PHOTOCOPIES	0	1	12	0%	(12)	0	11
50204	SUPPLIES	0	0	4	0%	(4)	0	0
50237	BANK SERVICES	0	0	0	0%	0	12	22
50291	GENERAL MISCELLANEOUS	0	114	164	0%	(164)	500	1,450
50292	SEMINARS	0	0	6,062	0%	(6,062)	0	691
50411	CONTRACT SERVICES-MMA	0	145	1,158	0%	(1,158)	142	1,135
50502	COSCON CONVENTION	0	0	0	0%	0	0	0
	TOTAL EXPENDITURES	0	276	7,442	0%	(7,442)	654	3,368
	NET INCOME(LOSS)	0	(174)	5,580	0%	(5,580)	(648)	1,265

Community Development Block Grant (CDBG) Program

FY 2011

The Office of Community Development (OCD) is a division within the Department of Economic and Community Development. OCD's primary focus is the administration of the Community Development Block Grant (CDBG) Program. MCDA works closely with OCD to review changes to the CDBG proposed program statement and to offer comments regarding these changes. This year MCDA President, upon joint recommendation from the full MCDA membership, prepared and submitted a letter to the Commissioner of the Department of Economic and Community Development with the following comments:

- MCDA supports the increase of the maximum housing assistance grant amount to \$300,000 but does not support discriminating against communities with populations below or above 1,000;
- MCDA supports the elimination of the 10% match funds requirement;
- MCDA supports the changes recommended in the Pine Tree Zones; and
- MCDA recommends reducing the community evaluation factor for housing to 10 points rather than 20 points and reallocating the remaining points to other places.

CDBG funding is a key component to supporting communities and helping them compete in the global economy. The citizen participation process is a vital part of the CDBG program. OCD provided opportunities for communities to offer comments such as the public forums that were held throughout the State of Maine in July, 2010 and the public hearing held during the Community Development Appreciation Day in August on August 20, 2010. The 2011 Letters of Intent and Applications can be downloaded from the OCD site at www.meocd.org. The application deadlines for the 2011 CDBG Program are as follows and anyone wishing to apply for funding should submit their Letters of Intent or applications no later than 4:00 p.m. EST on the dates listed.

Program	Letter of Intent Due Date	Application Due Date	Budget
Administration			\$374,515
Technical Assistance Administration			\$137,257
Regional Council Technical Assistance			\$300,000
Special Projects Matching Fund	N/A	Open – By Invitation Only	\$107,997
Public Facilities	December 3, 2010	January 21, 2011	\$1,400,000
Public Infrastructure	December 3, 2010	January 21, 2011	\$2,700,000
Economic Development (Round 1)	February 11, 2011	March 25, 2011	\$800,000
Economic Development (Round 2)	May 20, 2011	July 15, 2011	\$750,000
Economic Development (Round 3)	August 12, 2011	September 23, 2011	\$750,000
Downtown Revitalization	January 7, 2011	March 4, 2011	\$600,000
Maine Downtown Center			\$201,000
Community Enterprise	January 7, 2011	March 4, 2011	\$1,200,000
Housing Assistance	February 18, 2011	April 1, 2011	\$2,300,000
Home Repair Network Program			\$1,105,000
Critical Access Ramp Program			\$300,000
Public Service	March 11, 2011	May 6, 2011	\$200,000
Non-Profit Development	January 21, 2011	March 25, 2011	\$250,000
Community Planning	N/A	May 13, 2011	\$100,000
Urgent Need	N/A	Beginning on March 11, 2011	\$150,000
Interim Financing	N/A	Open – By Invitation Only	
Development Fund	N/A	Open	
Total Budget			\$13,725,769

2009 MMA Convention

MCDA hosted two sessions during the 2009 MMA Convention. They were:

Grant Funding Opportunities for Municipalities:

The Maine Community Development Association and the Maine Association of Planners jointly sponsored two workshops at the Maine Municipal Association Convention at the Augusta Civic Center on Thursday, October 8, 2009 from 9:45 a.m. to 10:45 a.m. The first session was Grant Funding Opportunities for Municipalities and from 10:45 a.m. to 11:45 a.m. followed by Tools for Writing Effective Grants. Opportunities session Mick Rogers, Grants Program Manager, Department of Conservation, provided a brief presentation on the Recreation Trails Program and Land and Water Conservation Fund; Dan Stewart, Bicycle and Pedestrian Program Manager, for the Maine Department of Transportation provided details on the Quality Community Program and Safe Routes to School; Terry Stevens, Program Development Manager at the Department of Economic and Community Development's Office of Community Development provided details on Community Development Block Grants; and Ronald Lambert, Director of Community Programs, USDA Rural Development on community facilities grants and loans and stimulus package funding. The panel moderator was MCDA Director, Rodney Lynch, AICP, and Community Development Director, City of Rockland.

Grant Writing Tools Workshop: Jamie Francomano, City Planner, for the City of Presque Isle presented information on the use of GIS in CDBG programs; Ann Matlack, Assistant to the Rockland City Manager on conducting community wide and neighborhood income surveys; and Zack Steel, Wells National Estuarine Research Reserve made a Community Viz presentation. Community Viz™ is an advanced GIS-based, decision support system for community planning and design applications that provides an interactive, real-time

3D environment. It is designed to help both citizens and professionals alike in understanding and developing plans and policies for their community. The panel moderator was MCDA President James Gulnac, AICP, Planning and Community Development Director, Town of Sanford.



The agenda for the 2010 MMA Convention that will be held at the Augusta Civic Center on Wednesday, October 13, 2010 from 9:00 a.m. to 10:30 a.m. includes MCDA's session on community development funding strategies. Representatives from various sectors on how to support their own community development programs will be presented. Ron Harriman of Harriman Associates will present information on the private sector; Darryl Sterling, Community Development Director in Richmond will talk about the public sector; and Gail Chase of Kennebec Valley Council of Governments will talk about the technical assistance from regional associations.

Community Development Appreciation Day and MCDA August Meeting

Both Brian Whitney of U.S. Senator Olympia Snowe's Office and Michelle Michaud of U.S. Senator Susan Collins' Office provided statements on behalf of the Senators. The CDBG Program has had such a fantastic impact on Maine's downtowns. Recent downtown revitalization efforts in cities and towns, such as Bangor, Lincoln, Millinocket, and Rockland have been transformed into vibrant downtown centers. The program has enhanced the quality of life for many people throughout the State. Providing affordable housing units is essential for many communities. Both representatives thanked communities for participating in this program.

During Community Development (CD) Appreciation Day, MCDA holds a general membership meeting that provides attendees with information on the Association and its role with the CDBG Program. During a joint meeting with the Department of Economic and Community Development in April, MCDA was able to review the proposed 2011 CDBG Program Statement and offer comments on the programs and the proposed changes. MCDA urges all communities in the State of Maine to join the Association to become better acquainted with the CDBG program as well as other community and economic development programs.

There were also several awards presented at this event. The Governor's Awards were presented by DECD Commissioner Thaxter Trafton:

- ⊙ Community Spirit Award was presented to the Town of Skowhegan for their "Main Street on the Move" Program.
- ⊙ Project of the Year Award was presented to the Town of Milo. In September, 2008 a fire destroyed approximately 1/3 of the downtown.
- ⊙ CDBG Administrator of the Year was presented to Judy East of Washington County.
- ⊙ The Lifetime Achievement Award – Richard L. Hatten.

The Town of Skowhegan received the Community Spirit Award from DECD, for all the synergy that has come out of working with the Maine Street Skowhegan for the improvement to the Town. The ability to show the citizen participation working with the different programs all for the benefit of Skowhegan. The Skowhegan Economic and Community Development Program and Main Street Skowhegan have work together over the past couple of years to bring multi grants into the downtown, like the funding for the Renaissance Center, New Street lights, updated sidewalk, façade grants,..... from different sources, such as (2)Community Enterprise Grants, (1) Downtown Grant (2) Non profit Grants (2) Maine Development Foundation Grants. Along with major town funding of downtown sewer and water projects. Main Street Skowhegan has been extremely proud of the its ability to bring many citizens and non citizens together to work on the downtown and help guide the town in development of the downtown.

People who received the award
John Doucette, Town Manager
Betty Austin, Selectmen
Jeff Hewett, Director of Economic and Community Development
Jenn Olson, Director of Main Street Skowhegan
Karen Hart, board member of Main Street Skowhegan
Audrey Loving, board member of Main Street Skowhegan
Cherylene Sevey, board member of Main Street Skowhegan
Rosie Bradley, Main Street Skowhegan, Board President



In the News:

Maine Association of Nonprofit: Releases Two Important Reports on Maine's Nonprofit Sector

[2010 Partners in Prosperity](#)

A report just released by the Maine Association of Nonprofits, "[Partners in Prosperity: The Maine Nonprofit Sector Impact](#)", demonstrates how Maine nonprofits partner with government to save thousands of taxpayer dollars.

This new report features stories from six nonprofits who are providing very cost-effective/life changing services. It also quantifies nonprofit employment and the sector's contribution to our state's gross product. Please [download your free copy](#) and share with your board, local media, staff and volunteers.

[2010 Report on Nonprofit Wages & Benefit](#)

Thanks to record participation in this year's Survey of Nonprofit Wages & Benefits, we are pleased to offer our most statistically significant report to date. This year's report shows that in spite of the economic downturn, overall nonprofit salaries did slightly better than inflation; however, the full picture is not so rosy. 38% of respondents reported layoffs in the past 12 months; the number of nonprofits offering health insurance dropped to 75%; and in organizations with budgets under \$1 million, the executive director salary declined.

This 45 page report, featuring salary data on 30 job categories and details on benefits ranging from insurances to retirement to paid time off, will be sent to participating members free of charge and to those who purchased the report on Thursday, October 7th. If you would like to purchase a copy of this report, please visit our [website](#) for pricing and an order form.

Results of the June 8 Bond Issues

The following bond issues were approved by the voters of the State of Maine on June 8, 2010

- *Question 2: \$26,500,000 to create jobs through investment in off-shore wind energy demonstration site and related manufacturing to advance Maine's energy independence from imported foreign oil, that will leverage \$24,500,000 in federal and other funds and for energy improvements at campuses of the University of Maine System, Maine Community College System, and Maine Maritime Academy in order to make facilities more efficient and less costly to operate.*
- *Question 3: \$47,800,000 to create jobs in Maine through improvements to highway, railroads and marine facilities, including port and harbor structures, and specifying the allocation of \$4,000,000 of the transportation bond approved by voters in November, 2009 to be used for capital rail purposes.*
- *Question 4: \$23,750,000 to provide capital investment to stimulate economic development and job creation by making investments under the Communities for Maine's Future Program and in historic properties; providing funding for research and development investments awarded through a competitive process; providing funds for disbursements to qualifying small businesses; and providing grants for food processing for fishing, agricultural, dairy and lumbering businesses within the State and redevelopment projects at the Brunswick Naval Air Station that will make the State eligible for over \$39,000,000 in federal and other matching funds.*
- *Question 5: \$10,250,000 to improve water quality, support drinking water programs and the construction of wastewater treatment facilities and to assist farmers in the development of environmentally sound water sources that will leverage \$33,250,000 in federal and other funds.*

ABOUT MCDA

MCDA's Purpose

To provide forums to increase awareness and foster communication relating to community development issues and concerns, and to provide education and training through workshops.

MCDA Meetings

The Annual Meeting of the Association takes place at the Annual Convention of the Maine Municipal Association. Four (4) regular meetings for the General Membership and the Executive Committee are held annually throughout the State of Maine. The Executive Committee meetings are called by the President or majority of officers on an as-needed basis.

All Meetings are open to MCDA Members!

MCDA Newsletters

Quarterly newsletters highlighting community and economic development articles of special interest throughout the State of Maine are made available to the general membership.

Benefits to Becoming a Member. . .

- MCDA Funding Directory
- Training and Workshops
- Legislative Advocacy
- Affiliation with Other Agencies and Organizations
- Links to Funding and Business Agencies
- MCDA's ability to network with multiple partners

Who's Invited to Join????

Any person, municipality, or firm employed by or interested in economic and/or community development.

The composition of MCDA's Executive Committee and current membership offers new members an extensive knowledge base of community and economic development programs and available financial resources. The tenure and experience of this Association can provide new members with a multiple resource base on a variety of proposed projects in your community. I am/am not interested in serving on one of the following committees:

- ✓ Advocacy
- ✓ Communications
- ✓ Finance
- ✓ Professional Development
- ✓ Membership
- ✓ Officer/Executive Committee

NETWORKING

What is a Networking List?

It is an e-mail networking list that permits you to:

- Network with colleagues
- Quickly resolve problems and seek solutions
- Seek advice or answers and get responses quickly
- Actively participate in discussions or simply monitor news or developments
- Stay involved with the organization

How does it work?

Think of it as a bulk mailing system. You send out a message for your colleagues to read and/or respond to. All messages to the list are received by everyone on the list. Messages are posted in response to yours, and everyone on the list gets to see the answers. Participation is limited to current MCDA members. Messages to the group can only be sent or received at your subscribed e-mail address. Once you are subscribed to the list, to send a message to the listserv, simply send an e-mail to: MCDA-Networking@imail.memun.org.

How do I sign up?

The MCDA list is managed by the Resource Center at MMA. If you would like to subscribe or unsubscribe from the list, contact the Resource Center. The Resource Center updates the list as members join the organization or change jobs or change their e-mail address. Members should contact the ResourceCenter@memun.org or 1-800-452-8786 if changes need to be made to your list information or if you are having problems using the list.

Suggested Guidelines:

When posting messages to the list, keep in mind the following general guidelines:

- Messages should be consistent with the purposes of MCDA and its members
- Always remember that your responses to questions or inquiries are to everyone on the list.
- Respond to the individual sender, not the list if the message is not for everyone. Thank you's should not be on the list, for example.
- If replying to the list, please cut the earlier trailing messages before hitting send to reduce the size of the message.

*Community and Economic
Development Director Chosen
for National Conference*

*Department of
Environmental Protection -
Small Communities Grant
Program*

Suzie Paradis, Madawaska's Community and Economic Development Director, was the only person in the state to go to a conference in California on community development. The Maine Community Development Association sends one of its members to accompany staff from the Office of Community Development (OCD) to the annual conference. This year, however, there was no staff from OCD attending the conference.

The Council of State Community Development Agencies' (COSDA) annual conference, held on September 12, 2010, offered insight into sustainable communities, transit-oriented development, neighborhood stabilization, public improvement in low-income neighborhoods, as well as many other topics.

The passage of the \$10,250,000 bond issue allowed the Maine Department of Environmental Protection to reinstate its Small Community Grant Program to fund water pollution problems. The 2010 Small Community Grant Program funding was disbursed as follows:

Priority 1 – Public Drinking Water Supply Protection, 1 applicant received \$11,000;

Priority 2 – Shellfishery Protection, 5 applicants received \$82,500; and

Priority 3 – Water Quality Protection, 47 applicants received \$727,000

Contingency Fund for emergency circumstances is \$179,500
Total Funding Availability = \$1,000,000

SUCCESS STORY

The City of Bath Office of Community Development's purpose is to engage Bath residents in the oversight of community based programs which strengthen and enhance neighborhoods and small businesses while contributing toward the maintenance of a thriving area to work and live. Al Smith has directed the program for 15 years. In that time, millions of dollars have been secured to improve Bath's housing stock and downtown business façades, allocate small business loans, conduct environmental assessments and clean-ups, and improve and repair areas of infrastructure, including water and sewer systems.

The City has been operating a Housing Improvement Program (HIP) since 1997 with funds furnished through the Community Development Block Grant (CDBG) supplied from U.S. Housing and Urban Development (HUD) and the Maine Department of Economic and Community Development. The HIP program addresses the repair of substandard housing conditions through various types of loans to help upgrade, rehabilitate and preserve Bath's older housing stock, particularly for low to moderate income families.

Since the inception of HIP, the City of Bath has received five rounds of grants for this loan valued at \$1,365,000. The funds enabled the city to establish a Housing Revolving Loan Fund for housing improvements. An additional \$200,000 was received from the Maine Housing Authority. These combined funds were used to offer budget counseling services, homeownership classes and housing improvements. Over 150 units of housing have participated in various levels of these programs.

MCGA PAST PRESIDENTS

James Gulnac	2009-2010
Tony Levesque	2008-2009
Chris Spruce	2007
Isaac Wagner	2006
Matthew Eddy	2004-2005
Peter Lyford	2002-2003
Al Smith	2000-2001
Tony Levesque	1998-1999
Scott Pierz	1996-1997
Perley Beane	1994-1995
Orman Whitcomb	1992-1993
Debbie Wyman	
Nancy Gervais	
Dan Feeney	
Arthur Faucher	
Terry McCabe	
Charles Upton	
Rick Michaud	
Laurie Windsor	
Others unknown	

If anyone has further information regarding dates served or names that may have been omitted from this list, please contact Joella R. Theriault at jtheriault@nmdc.org.

RESOURCES AND LINKS

Economic and Community Development Resources

Federal

U.S. Department of Housing and
Urban Development
www.hud.gov

USDA Rural Development
www.rurdev.usda.gov

U.S. Small Business Administration
www.sbaonline.sba.gov

State

Maine Department of Economic and
Community Development
www.meocd.org

USDA Rural Development in Maine
www.rurdev.usda.gov/me

Small Business Development Centers
www.mainesbdc.org

ALPHA ONE
www.alphaone.now.com

Maine State Housing Authority
www.mainehousing.org

Coastal Enterprises, Inc.
www.ceimaine.org

Finance Authority of Maine
www.famemaine.com



October 13, 2010

Augusta Civic Center – MMA Convention

MCDA PROGRAM

- 9:00 - 10:00** Professional Development Training on Funding
- 10:30 – 12:00** The Race for Governor: Forum with the Candidates
- 12:00 - 1:30** Annual Business Meeting and Luncheon
- Margaritas Restaurant, Western Avenue, Augusta

OCD/MCDA AGENDA

1. Welcome and Introductions by Rodney Lynch, Vice-President, MCDA
2. Election of Officers
3. Review of the August 20, 2010 Meeting Minutes
4. Treasurer's Report
5. Correspondence
6. Update from DECD Update – Mike Baran, Director, OCD
7. COSCDA Conference Update – Deborah Johnson, OCD & Suzie Paradis, Town of Madawaska
8. Next Meeting
9. Other



**Maine Community
Development
Association**

Local Government Center
60 Community Drive
Augusta, ME 04330-9486

(207) 623-8428 or
1-800-452-8786

www.maineecda.org

**MCDA Subcommittee
Members:**

Advocacy

Daniel LaPointe (Chair)
Tony Levesque
Ron Harriman
Al Smith
Noel Musson

Communications

Joella Theriault (Chair)
Mike Baran
Mary Walton
Gail Chase
Tony Levesque

Finance

Ron Harriman (Chair)
Executive Committee
Past President

Professional Development

Rodney Lynch (Chair)
Joella R. Theriault
Mike Bush
Tony Levesque
Steve Dyer
Wade Hanson
Mathew Eddy

Membership

Steve Dyer (Chair)
Suzie Paradis
Tony Levesque

Nomination

Al Smith (Chair)
Tony Levesque
Darryl Sterling
Dan LaPointe

2009-2010 MCDA EXECUTIVE COMMITTEE MEMBERS

President:

James Gulnac
Town of Sanford
919 Main Street
Sanford, ME 04073
(207) 324-9150
Term Expires: October, 2011

Vice President:

Rodney Lynch
City of Rockland
270 Pleasant Street
Rockland, ME 04841
(207) 594-0306
Term Expires: October, 2011

Treasurer:

Ron Harriman
Ron Harriman Associates
31 Central Street, Suite 208
Bangor, ME 04401
1-800-648-8335
Term Expires: October, 2011

Secretary:

Joella R. Theriault
Northern Maine Development Commission
11 West Main Street, Suite 104
Fort Kent, ME 04743
(207) 543-1802
Term Expires: October, 2011

Past President:

Tony Levesque
Town of Fort Fairfield
18 Community Center Drive
Fort Fairfield, ME 04742
(207) 472-3800
Term Expires: October, 2011

BOARD MEMBERS

Darryl Sterling, Town of Richmond

P.O. Box 159, 26 Gardiner Street
Richmond, ME 04357
(207) 737-4305
Term Expires: October, 2011

Wade Hanson, Town of Houlton

21 Water Street
Houlton, ME 04730

(207) 532-7111
Term Expires: October, 2010

Gail Chase, KVCOG

17 Main Street
Fairfield, ME 04937
(207) 453-4258
Term Expires: October, 2011

Steve Dyer

Ransom Environmental Consult.
400 Commercial Street, Suite 404
Portland, ME 04102
(207) 772-2891
Term Expires: October, 2010



Maine Community

Development Association